

HOTEL zetta

SAN FRANCISCO

Address: 55 5th Street, San Francisco, South of Market (SoMa)

Phone: (415) 543-8555

Website: <http://hotelzetta.com>

Capacity: 116 guestrooms; 2,760 square feet of private event space; 8 floors

Owner: Pebblebrook Hotel Trust

Management: Viceroy Hotel Group

General Manager: Benjamin Duverge

Director of Sales: Greg Bell

Profile: Located at the iconic convergence of San Francisco's Union Square, SoMa and Financial Districts, Hotel Zetta is perfectly situated to experience the best of San Francisco's fashion, arts, technology and music scene. The property combines neo-classic architecture while effortlessly fusing ease and sophistication with state-of-the-art amenities. Hotel Zetta is ideally located for connecting authentically with San Francisco's leading-edge cultural and business communities. Amenities include 116 guestrooms, including a variety of Junior and Premier Studio Rooms, 2,760 square feet of meeting and event space, and the ultimate Game Lounge.

Hours: Check In: 3 p.m. Check Out: 12 p.m.

History: Originally built in 1913, the building has recently undergone an extensive renovation and remodel. Formerly known as Hotel Milano, the hotel will re-open as Hotel Zetta in late February 2013—celebrating the 100th year of the building's existence.

Location: The hotel is located on the borders of San Francisco's SoMa, Mid-Market and Financial Districts just a few blocks from San Francisco's Moscone Center, the shopping and world-class restaurants surrounding Union Square, Powell Street BART station, and the famous cable-car turnaround.

Guestrooms: Hotel Zetta's newly restyled 116 guestrooms, which range from 250-750 square feet, are among the most modern of San Francisco offerings. The sleek, contemporary design combined with natural elements is meant to exude the feeling of being in an urban loft and comfort cocoon. The desks are created from kitchen butcher blocks, and inspired by the idea of travelers who prefer to stand while working on the go.

Guests will feel right at home, as every guestroom will be connected with the latest technology, allowing music, movies, and more to be wirelessly displayed from any tablet or smartphone right to the guestroom flat screen TVs. In addition, every TV comes with complimentary Internet browsing capabilities and an HD channel lineup. Large, brightly lit bathrooms provides ample counter space and a walk-in shower with mosaic tiling and a glass door, plus a terry bathrobe for guest use and Neil George bath and body products.

- **Superior Rooms:** 250 sq. ft. of space with one king bed, complete with a pillow-top mattress covered in imported linens and a down comforter. Amenities include: Wireless Internet access, a docking station with Bluetooth and streaming capabilities, a 46" smart TV with internet browsing capabilities, and HD channel lineup.
- **Deluxe Rooms:** 300 sq. ft. of space with one king bed, two queen beds or two double beds each complete with a pillow-top mattress covered in imported linens and a down comforter. Amenities include: Wireless Internet access, a docking station with Bluetooth and streaming capabilities, a 46" smart TV with internet browsing capabilities, and HD channel lineup.
- **Premier Studio Rooms:** 360 sq. ft. of space with one king bed or two queen beds, complete with a pillow-top mattress covered in imported linens and a down comforter. Amenities include: Wireless Internet access, a docking station with Bluetooth and streaming capabilities, a 46" smart TV with internet browsing capabilities, and HD channel lineup.
- **Zetta Suite:** 800 sq. ft., the one-bedroom Zetta Suites are the most spacious rooms at the property, featuring one king bed or two queen beds, complete with a pillow-top mattress covered in imported linens and a down comforter. Each suite also features dining table and wet bar. A generously sized desk is provided for business or personal use, with data port connections and Internet access, a docking station with Bluetooth and streaming capabilities and a 46" smart TV with internet browsing capabilities and HD channel lineup. The spacious, brightly lit bathroom provides ample counter space and a walk-in shower with mosaic tiling and a glass door, plus a terry bathrobe for guest use and Neil George bath and body products.

The Suite also includes a sectional sofa that opens into a queen sleeper, and can be connected to a Deluxe Guestroom to create a two-bedroom suite.

Meeting Space:

In a world where time is of the essence, and one size clearly does not fit all, Hotel Zetta will be leading the revolution in private meeting space with its unparalleled flexibility for booking. Available on an hourly basis,

meeting spaces will be the perfect spot for a creative session or top-level business meeting. With the completion of the renovation, the property will feature more than 2,760 square feet of private event space, including three meeting rooms and a pre-function reception area.

Restaurant: TBA early 2013

The Game Lounge: The Game Lounge serves as the property's physical social network and connection between the lobby and Mezzanine. Evoking the feel of a sophisticated family room, the Game Lounge features a pool table, shuffle board and video games. The wall paneling is made of antique doors that were sandblasted and stained. A classic, London red telephone booth will feature the options to order "room" service from the restaurant, as well as Skype in style.

Service: Behind the amenities and beyond design details lies Viceroy Hotel Group's signature service philosophy. Guest needs are innovatively anticipated and met with an intuitive approach that incorporates both privacy and tangible advantages. Each request is uniquely accommodated with warmth and discretion. Options for personalization are plentiful, with availability of streamlining specific requests for future visits in ease. With a mission to overlook no detail or desire, the entire Viceroy Hotel Group staff is focused on delivering a seamless experience—for each guest and every request.

Parking: Valet parking only

Additional Services: Front Desk
Concierge
Lobby bar
State-of-the-art fitness center, outfitted with Technogym equipment
Illy espresso coffee machine
Portable printer in your room upon request (fee apply)
Fully stocked refreshment center
Turndown service upon request
Double-paned windows to ensure a quiet environment
Individually operated climate control
100% non-smoking hotel
Laundry and valet services
In-room spa services

